

HOW TO NOT KNOW

Simone Stolzoff

Uncertainty tolerance is a Superpower

AI COULD WIPE OUT JOBS

CLIMATE CHANGE + CRISIS

UNCERTAINTY TOLERANCE IN DECLINE



uncertainty IS THE birthplace OF possibility

HIGHER UNCERTAINTY TOLERANCE

- ⊙ MORE RESILIENT
- ⊙ MORE COLLABORATIVE
- ⊙ OPEN TO NEW PERSPECTIVES

4 Principles • 4 Questions

Principle the 1st Find your anchors.

Twyla Tharp
Innovative DANCE PIECES + STRICT ROUTINE
"BEFORE YOU CAN THINK OUTSIDE THE BOX, YOU HAVE TO START WITH YOUR BOX."

- ⚡ WHAT ASPECTS OF LIFE / BUSINESS WILL REMAIN CONSTANT AMIDST CHANGE?

Principle the 2nd Build to learn.

OLD PLAYBOOK

REALITY



Prioritize ACTION OVER PERFECTION



- ⚡ WHAT IS A TIME-BOUND, LOW COST EXPERIMENT THAT CAN TEACH YOU WHAT YOU HOPE TO LEARN?

Principle the 3rd Trust in your future self to solve your future problems.

"THE VERSION OF YOU THAT WILL HANDLE THE *terrible* THING, IF AND WHEN IT HAPPENS, WILL BE *born* INTO EXISTENCE IN THAT *moment*." - BILL



- ⚡ WHAT IS CAUSING YOU STRESS THAT YOU HAVE NO POWER TO INFLUENCE TODAY?

Principle the 4th Choose curiosity over fear.

THE AVERAGE EXPERT WAS ROUGHLY AS ACCURATE AS A DART-THROWING CHIMPANZEE.



- ⚡ WHAT IS SOMETHING YOU WERE CERTAIN ABOUT THAT TURNED OUT NOT TO BE TRUE?



LEARN MORE

SOMETIMES IT FEELS LIKE YOU'RE SITTING IN A *rowboat*. AND HEAVY FOG. YOU MIGHT NOT *see* VERY FAR AHEAD.

Maintain faith. Keep rowing



KEEP ROWING THROUGH THE FOG
SKETCHNOTE BY ALYSSA FU WARD